

# Digital and IT

## Digital Marketing for Business

---

This course will introduce you to concepts of digital promotion that can be used in a business setting.

### When does this start and end?

- 3 June 2024 - 18 June 2024

### What are the entry requirements?

You will be required to have basic digital skills to complete this course. For students where there is no evidence of this you will be required to complete a short assessment in English and Digital Skills to demonstrate that you are working at Level 1 and above.

### Need more information?

You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us [courses@northern.ac.uk](mailto:courses@northern.ac.uk)

## Course description

---

It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

## What can this course lead to?

---

Level 2 IT Skills for Work and Study

## Want to learn more?

---

You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

## Location

---

1-Onsite

## Course session dates

---

Session dates for 3 June 2024 - 18 June 2024

- Monday 03 Jun 2024 to Tuesday 04 Jun 2024
- Monday 10 Jun 2024 to Tuesday 11 Jun 2024
- Monday 17 Jun 2024 to Tuesday 18 Jun 2024

Last updated: 19th April 2024