

# Business and Management

## Digital Marketing for Business

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### When does this start and end?

- 3 July 2023 - 24 July 2023

### What are the entry requirements?

There are no specific requirements to study this course, however, you may find it helpful if you have achieved a Level 1 qualification. You will need to complete written assignments using an acceptable level of English language.

### Need more information?

You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us [courses@northern.ac.uk](mailto:courses@northern.ac.uk)

## Course description

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This course will introduce you to concepts of digital promotion that can be used in a business setting

It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

## What can this course lead to?

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Level 2 IT Skills for Work and Study

## Want to learn more?

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You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

## Location

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Onsite

## Course fees and funding support

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## Course session dates

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Session dates for 3 July 2023 - 24 July 2023

- Monday 03 Jul 2023 to Tuesday 04 Jul 2023
- Monday 10 Jul 2023 to Tuesday 11 Jul 2023
- Monday 24 Jul 2023 to Monday 24 Jul 2023

## Course fees and funding support

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FREE\*

\* [This course is fully funded for eligible students.](#)

If you are not eligible, the cost of the course is £150.00. If you choose to stay residentially, and you are not eligible via the residential funding assessment, there will be an additional fee to pay. The vast majority of students are eligible to study and stay residentially for free and we will confirm when you apply.

**Last updated:** 2nd February 2023