

# **Business and Management**

# **Business Start-up**

#### What are the entry requirements?

You are required to have achieved a Level 1 qualification in English as you will need to complete written assignments using an acceptable level of English language. If English is a second language, then Level 1 ESOL is required. There are no specific requirements to study this course other than this.

#### **Need more information?**

You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us courses@northern.ac.uk

### **Course description**

This innovative new enterprise programme is aimed at learners seeking the skills and knowledge needed to develop a business start-up; the pathway includes three strands:

- Business Start-Up gives learners an understanding of the initial processes and requirements of a business start-up, knowledge of the first steps in creating a business start-up, including the marketing, legal and financial requirements, and an understanding of how to write a business plan
- Lean Organisation Techniques involves learning specific techniques and tools to improve business performance including enabling effective team performance and in addition, how to access the business sector/further qualifications and learning
- Business Improvement Techniques including process analysis, problem solving, workplace organisation and continuous improvement techniques
- · Industry guest speakers may form part of this curriculum subject to availability

The course is delivered via a hybrid study programme consisting of two days per month in college over six months and the remainder of the course is self-study distance learning. Study is supported by the provision of a tailored virtual learning environment which is accessed from home.

## Want to learn more?

You can find out more about Northern College and the courses on offer at one of our Open Events [https://www.northern.ac.uk/open-events/]

## Location

1-Onsite

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