

Digital and IT

Digital Promotion for Business

It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

When does this start and end?	What are the entry requirements?	Need more information?
<ul style="list-style-type: none">• 3 September 2025 - 19 September 2025	No formal requirements; students will be required to have completed the Next Steps in Computers course, or already have digital skills equivalent to those listed in that course's description, and ideally be working at or towards Level 1 in English.	You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us courses@northern.ac.uk

Course description

This course will introduce you to concepts of digital promotion that can be used in a business setting.

What can this course lead to?

Level 2 IT Skills for Work and Study

Want to learn more?

You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

Course session dates

Session dates for 3 September 2025 - 19 September 2025

- Wednesday 03 Sep 2025 to Friday 05 Sep 2025
- Wednesday 10 Sep 2025 to Friday 12 Sep 2025
- Wednesday 17 Sep 2025 to Friday 19 Sep 2025

Last updated: 17th August 2025