

# Digital and IT

## Digital Promotion for Business

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It will:

- introduce you to concepts of digital promotion that can be used in a business setting.
- develop your understanding of a wide range of topics around digital promotion and social media.

On achievement you will gain the NCFE L2 Award in Digital Promotion for Business.

<b>When does this start and end?</b>	<b>What are the entry requirements?</b>	<b>Need more information?</b>
<ul style="list-style-type: none"><li>• 24 June 2026 - 16 July 2026</li></ul>	No formal requirements; students will be required to have completed the Next Steps in Computers course, or already have digital skills equivalent to those listed in that course's description, and ideally be working at or towards Level 1 in English.	You can find out more about Northern College and the courses on offer by calling us on 01226 776000 or emailing us <a href="mailto:courses@northern.ac.uk">courses@northern.ac.uk</a>

### Course description

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This course will introduce you to concepts of digital promotion that can be used in a business setting.

## What can this course lead to?

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Level 2 IT Skills for Work and Study

## Want to learn more?

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You can find out more about Northern College and the courses on offer at one of our Open Events [<https://www.northern.ac.uk/open-events/>]

## Course session dates

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Session dates for 24 June 2026 - 16 July 2026

- Wednesday 24 Jun 2026 to Thursday 25 Jun 2026
- Tuesday 30 Jun 2026 to Wednesday 01 Jul 2026
- Wednesday 08 Jul 2026 to Thursday 09 Jul 2026
- Wednesday 15 Jul 2026 to Thursday 16 Jul 2026

Last updated: 10th June 2026